

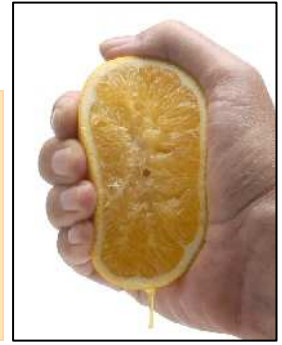


When it comes to the **Crunch**... ...you need to **Squeeze** more!

...squeeze more **efficiency** from your people
...more **minutes** from their working day
...more **value** from your training budget

And there's a **rapid** way to **boost daily effectiveness**...
...for almost all **office workers** or **professionals**...

What is it?



A one-day touch typing workshop. Engaging, inspiring & *effective*.

A **Touch typing is a good thing because it:**

- > helps you get more done, sooner. Saving time & money (Note 1)
- > lets you focus more on *what* you're typing, and less on *how*.
- > reduces stress and boosts confidence.
- > improves posture, reducing discomfort, risk of injury, and thus sickness rates.
- > is an easy skill to see short-term progress in.
- > has clear business benefits – and it's a life-skill too.
- > is a great basis for improving keyboard shortcut skills in all software use (Note 2)
- > can benefit people, often for hours a day, for our whole working lives and beyond

B **This course wins over other methods of learning to type because:**

- > All the learning is covered in 'one hit' (it isn't 'drawn out' over time/multiple lessons)
- > It doesn't rely too heavily on boring repetitive drills
- > It doesn't try to *force* speed, but targets accuracy & motivation (speed comes with practice, which needs the motivation!)
- > It's a surprisingly entertaining and spirit-lifting day (Note 3)
- > It introduces an easy-to-apply and workable practice regime (Note 4)

C **Explore this further by:**

Contacting **Jonathan Stevens** to discuss your situation and the StarTouch course:

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- 1.) Example calculations: Someone on £25k pa, doing 4 hours typing a week, who improves typing speed from 25 to 35 wpm(*) can "save" over **£700-worth of time a year**. Make it £35k, 8 hours a week, and 20 wpm increase, and the saving is **£2,200**. Multiply that by **5, 10 or 50 staff?** It can save money, speed up responsiveness & release time for other crucial work!
- 2.) Note: most people who struggle to learn 'keyboard shortcuts' (which are often significantly faster and more precise than mouse control), give up because they have not realised it hinges on delegating keyboard control to the 'subconscious'. Touch typists learn to do this, so keyboard control of software is an easy and logical next step.
- 3.) Sample quotes from end-of-course feedback: "Made the quite boring subject of typing **exciting!**"; "...**best training course** I've been on in 4 years"; "**Excellent training style** - kept a relatively boring (but necessary) subject **interesting & motivating**"; "...**fun & engaging. Most relevant course** this year"...
- 4.) People's progress differs but results shared in email correspondence in the weeks immediately following the course include: 6-22 wpm(*) **in 2 weeks (366% faster)**; 14-44 wpm **in 2 weeks (up 214%)**; 10-41 wpm in **3 days (400%!**); and 14-31 wpm **in one practice session (121%)!**

*wpm = words per minute

(NOTE: with all of these results the speeds registered are at 90-100% first time accuracy)